



COLLEGE OF THE NORTH ATLANTIC

OPERATIONAL POLICY

TOPIC: WEBSITE DEVELOPMENT & MAINTENANCE

Policy No.	DA-706	Division	Development & Advancement
Related Procedure	DA-706-PR	Board Policy Ref.	n/a
Related Policy	IS-501	Effective Date:	September 16, 2008 (R1)

1. PURPOSE AND SCOPE

The purpose of this policy is to provide guidelines for the development and maintenance of the College's official website –www.cna.nl.ca.

2. POLICY

It is the policy of the College that one main website shall be developed for a broad target audience and maintained as a marketing and administration vehicle for the execution of its mandate. All other sites that may be relevant to the specific campuses or operational functions and authorized to carry "cna.nl.ca" in their URL will be considered subsidiary sites.

3. PROCEDURE

The Vice-President of Development/College Advancement shall ensure that procedures are developed and implemented in accordance with this policy.

Approval History

Approved by President	September 30, 2000
Revision 1	September 16, 2008
Next Review	September 2012