

# Journalism

This program prepares students to work as professional journalists. The curriculum provides a strong foundation in the fundamentals of reporting and news writing as well as in media technical skills. The program gives students hands-on training in print, radio, television and online journalism. Students hone their skills through the production of an online newspaper, a provincial youth newspaper, a weekly radio show, and various video projects. A special projects course in the fourth semester will allow students to focus on print, broadcast or online media. Students complete courses in academic and general interest fields, thereby broadening their educational backgrounds and assisting them to understand today's society.

It is highly recommended that those applying for this program be competent in English language usage and that they possess a general knowledge of current affairs. It is further recommended that students have a word processing speed of 25 words per minute (wpm) before entering the program.

## OBJECTIVES

1. To enable the student to acquire an understanding of the news media, its influence on society, and the responsibilities of the journalist.
2. To provide training in the skills necessary to produce news for print, broadcast and online media.
3. To provide training in the skills necessary to gather, write and present news in an accurate, comprehensive and responsible manner.
4. To teach students about the realities of working in the journalism industry.

5. To train students in the production of quality copy in specialized areas of writing.
6. To enable students to acquire an understanding of the law as it applies to journalism.
7. To provide training in newspaper layout and design using software that can be applied to a variety of desktop publishing formats.

## ENTRANCE REQUIREMENTS

Comprehensive Arts and Science Certificate (College Transition program),

### OR

A Provincial High School Graduation Certification with a 60% average in nine level 3000 credits or equivalent and a minimum of 60% in a 3000 level Language or a level 3000 English.

### OR

Grade XI Public Examination passmark with a 60% average or equivalent,

### OR

Adult Basic Education (Level III) Graduation indicating completion of the general or academic stream with an average pass mark of 60%,

### OR

Adult Basic Education (Level III) Graduation with General College Profile (or Business-Related College Profile or Degree and Technical Profile) with an average pass mark of 60%,

### OR

Persons 19 years of age or older who do not meet the educational prerequisite for this program may be considered on an individual basis under the Mature Student Clause.

## DIPLOMA

- Two years
- September start
- Bay St. George Campus

## COURSES

CODE	TITLE	Hrs/wk		
		Cr	Le	La
<b>Semester 1</b>				
CM1100	Writing Fundamentals	3	3	1
JL1510	Broadcast I	4	4	0
JL1110	Reporting & News Writing I	4	4	0
PY1320	Photojournalism I	3	2	2
JL1820	Newsroom I	4	2	5
PC1100	Political Science	3	3	0
<b>Semester 2</b>				
JL1120	Reporting & News Writing II	4	4	0
PY1321	Photojournalism II	3	2	2
JL1821	Newsroom II	4	2	5
JL1350	Layout and Design	3	2	2
JL1430	Workplace Professionalism	3	3	0
JL1511	Broadcast II	4	4	0
<b>Semester 3 (Intersession)</b>				
FW1290	Field Work	2	4wks	
<b>Semester 4</b>				
JL1410	Journalism, Ethics and Law	3	3	0
HY1320	NL History	3	3	0
JL1580	Internet Journalism	3	2	2
JL2120	Reporting and News Writing III	4	4	0
JL2820	Newsroom III	4	2	5
	Elective	3	3	0
<b>Semester 5</b>				
JL2720	Special Project	3	2	2
EC1400	Newfoundland & Labrador Economy	3	3	0
SC1121	Sociology	3	3	0
JL2821	Newsroom IV	4	2	7
	Elective	3	3	0

