

SCHOOL OF

# TOURISM AND NATURAL RESOURCES



COLLEGE OF THE  
**North Atlantic**

*So much more.*

[www.cna.nl.ca](http://www.cna.nl.ca)

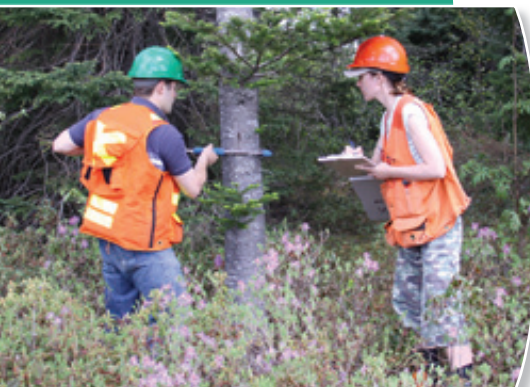
1 888 982 2268

*"I believe the college system is an appropriate one because it is aimed at practical skill training right here in the province. In my experience, the students coming out of CNA not only have the appropriate training but they have a strong desire to remain in the province and apply their skills in meaningful work."*

Kathleen Blanchard,  
President and Co-founder,  
Intervale Associates

*"I started the Environmental Technology Co-op program in Corner Brook in 2002 and finished in 2005. I was hired right out of school. A six-month internship was waiting for me when I got out."*

Russell Wall,  
Environmental Technology Graduate



## Overview

Newfoundland and Labrador is a land rich in cultural heritage, minerals, forests, fish and wildlife... an abundance of natural resources upon which the people of this land have drawn for millennia. With increasing global emphasis on environmental education, sustainable tourism, integrated resource policy and ecosystem-based management, College of the North Atlantic's (CNA) School of Tourism and Natural Resources has become a leader in applying these principles



to the management, protection and utilization of our natural resources. With six well-integrated programs across broad tourism and natural resources sectors, the school is home to training opportunities for many of Canada's fastest growing industries.

With two- and three-year diploma programs of study encompassing forest management, fish and wildlife monitoring, environmental remediation, fisheries enforcement, hospitality management and adventure tourism, the school provides a wealth of knowledge, understanding and experiential education of the natural resources and tourism industries.

With a central core of studies related to the protection and enhancement of our natural and cultural resources, programs within the school reflect a deep concern for the environment as well as the opportunities for sustainable development, which come from the effective management of these resources. In-depth training prepares the graduate to take advantage of economic opportunities derived from these resources while protecting the resources for generations.

Join us in the journey for environmental sustainability!

## Transferability

The School of Tourism and Natural Resources holds formal credit transfer agreements in place with many colleges and universities in Canada and abroad, allowing graduates to transfer CNA credits to other diploma and university degree programs with advanced standing. The school has developed transfer agreements with Memorial University of Newfoundland, Cape Breton University, Alberta's Athabasca University, Lakehead University and Laurentian University in Ontario, British Columbia's Royal Roads University and Thompson Rivers University, and the University of New Brunswick. These agreements permit students in qualifying programs to transfer from college diploma to university degree programs, reducing the time and financial resources required to complete a continuing advanced diploma or degree program. For a complete list of transfer agreements between CNA and other Canadian and international colleges and universities, contact the college or see the current online edition of the Newfoundland and Labrador Council on Higher Education Transfer Guide at: [www.ed.gov.nl.ca](http://www.ed.gov.nl.ca).

## Accreditation

Accreditation is a non-governmental process for assessment of educational programs against rigorous education and industry standards, proving that the program meets or exceeds the challenges of technological and industry change. This requires continuous curriculum development, review and program improvement.

Graduates of accredited programs within the School of Tourism and Natural Resources leave with the skill set required by industry and the ability to incorporate these skills into the current workplace. Accreditation also provides assurance to employers that graduates of the school have the knowledge and competencies required by industry.

Currently, three programs within the school have achieved national or international accreditation:

- Environmental Technology (Co-op) - Canadian Technology Accreditation Board (CTAB)
- Fish and Wildlife Technician - North American Wildlife Technology Association (NAWTA)
- Forest Resources Technician - recognized by the Canadian Institute of Forestry (CIF) and the Society of American Foresters (SAF), and accredited by CTAB.



## Programs

- Adventure Tourism-Outdoor Recreation
- Environmental Technology Co-op
- Conservation Law Enforcement
- Forest Resources Technician
- Fish and Wildlife Technician
- Geographic Information Systems (GIS) Applications Specialist (Post Diploma)
- Hospitality Tourism Management
- Natural Resources Technician

## Online Programs and Courses

CNA's Distributed Learning Service (DLS) is committed to developing and delivering innovative credit and continuing education courses in Academics and Applied Arts, Business and Information Technology, Engineering Technology, Health Sciences, Industrial Trades/Apprenticeships, and Tourism and Natural Resources. To date, more than 250 courses have been developed for online delivery. Prior to the start of each semester, a list of course offerings is advertised in local and provincial newspapers and magazines, and online at [http://dls.cna.nl.ca/szone/current\\_courses.asp](http://dls.cna.nl.ca/szone/current_courses.asp).

For further information about specific programs and courses offered, see the Program and Course Offerings section of the Learner Guide, found online at: <http://dls.cna.nl.ca/szone/publications.asp> and in hard copy at each campus.

## Customized Training in Tourism and Natural Resources

The Department of Contract Training and Continuing Education develops customized training options to suit your organizational training

needs. Our services are strategically distributed throughout the province, with Business Development Officers at each of our 17 campuses ready to meet with you at your convenience. Customized training can vary in duration, anywhere from a one-day session to tailored programs of several weeks, to meet the needs of your employees. Our customized training services are both local and global in scope. Internationally, we have delivered customized training in more than 30 countries. Whether your business is just next door or located overseas, our training options are flexible, offered anytime, anywhere, online and on time.

## Testimonials Adventure Tourism

*"Over the past 15 years, we have employed students and graduates of the Adventure Tourism-Outdoor Recreation program at College of the North Atlantic to help us deliver sea kayaking and hiking experiences in Gros Morne National Park to guests from around the world. We have been very pleased with the abilities of these students and graduates, a testament to the calibre of students that choose this career path and the excellent instruction they receive at CNA."*

Sue Rendell, Co-owner/Operator,  
Gros Morne Adventures, western Newfoundland

*"I was ready to study anywhere in the English-speaking world and I chose College of the North Atlantic. I love it here!"*

Simon Jansen, Adventure Tourism Graduate,  
Schenefeld, Germany

*"It's the diversity of a fishery officer's job and the people I work with that make my career exciting and keep me energized. The greatest satisfaction is when I realize that what I do helps conserve the health of fish stocks and their habitat. This is what I love about my province and I get great satisfaction in trying to protect its resources."*

Sherry Pittman  
Graduate of Fish & Wildlife (1999) and  
Forest Resources (1992)  
Fishery Officer, Government of Canada





## CONTACT

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[info@cna.nl.ca](mailto:info@cna.nl.ca)

### Forest Resources Technician

*"Most of the technical staff at Corner Brook Pulp and Paper Woodlands are graduates of the CNA technical forestry program. They are all highly competent people with a very wide knowledge base of technical forestry, and reflect the obvious high standards set by the instructors and administrators of this school. We seldom look any further than CNA for our Forest Technician requirements."*

Wayne Brown, Superintendent, Silviculture,  
Corner Brook Pulp and Paper Limited, Corner Brook

*"Completion of the Forest Resources Technician program provided me with both a strong technical skill set and a solid foundation to my forestry career. The transferable credits to Lakehead University provided an avenue for obtaining my Honours Degree in Forestry within an accelerated time frame. This educational combination was a definite asset for my professional development and aspirations."*

Dave Poole, Forest Resources Technician Graduate,  
Planning Forester,  
Abitibi Consolidated Company of Canada

### Hospitality Tourism Management

*"I am a strong supporter of tourism in Newfoundland and Labrador and I am a firm believer in the necessity of professionalism in that industry. Courses such as Customer Service, Professional Development, Dining Room Service, and House-keeping (just some of the courses offered) are necessary for teaching individuals the skills they need to work in a service industry such as tourism. I highly recommend this program to anyone who intends to make working in the tourism industry their career choice."*

Pauline Brown, Hospitality Tourism Management Class  
of 2004, Manager, Suncor Cafeteria

*"The program was rewarding as I gained the knowledge and practical skills needed for entering this industry. The program's setup of classroom and hands-on education was a good mix... my instructors [were] well informed in their areas of expertise. With the diploma I have received, along with the other certificates I obtained through the program, I have been offered jobs with two hotels, one restaurant and an airline. I am very delighted with the education I received from this program and I believe it was time well spent."*

Lori Escott-McDonald,  
Hospitality Tourism Management, Class of 2004

### Natural Resources Technician

*"My Natural Resources training at Bonavista campus complimented by a B.Sc. Degree helped narrow my career field. I was able to gain employment with Terra Nova National Park as a Resource Assistant as well as with the Conservation Corps Newfoundland and Labrador St. John's Eco Team. I recommend this program to anyone interested in the environment and valuable hands-on experience."*

Cindy Penney,  
Natural Resources Technician, 1999 Graduate

*"We have been successful in recruiting a number of graduates from the Natural Resources Technician program and have found that the training they received made them excellent candidates for the Fisheries Observer program."*

Ches Rose,  
Manager, SeaWatch

