

Journalism (Post Diploma)

This accelerated program allows students who already have a university degree or a two-year college diploma to obtain a Journalism diploma in one year.

This program prepares students to work as professional journalists. The curriculum provides a strong foundation in the fundamentals of reporting and news writing as well as in media technical skills. The program gives students hands-on training in print, radio, television and online journalism. Students hone their skills through the production of an online newspaper. A special projects course in the fourth semester will allow students to focus on print, broadcast or online media. Students complete courses in academic and general interest fields, thereby broadening their educational backgrounds and assisting them to understand today's society.

It is highly recommended that those applying for this program be competent in English language usage and that they possess a general knowledge of current affairs. It is further recommended that students have a word processing speed of 25 words per minute (wpm) before entering the program.

OBJECTIVES

1. To enable the student to acquire an understanding of the news media, its influence on society, and the responsibilities of the journalist.
2. To provide students with training in the skills necessary to produce news for print, broadcast and online media.
3. To provide students with training in the skills necessary to gather, write and present news in an accurate, comprehensive and responsible manner.
4. To teach students about the realities of working in the journalism industry.
5. To train students in the production of quality copy in specialized areas of writing.
6. To enable students to acquire an understanding of the law as it applies to journalism.
7. To provide students with training in newspaper layout and design using software that can be applied to a variety of desktop publishing formats.

ENTRANCE REQUIREMENTS

A university degree OR a minimum of a two-year college diploma from an institution recognized by the College of the North Atlantic (OR a combination of other post-secondary work and industry experience acceptable to the college as an entrance requirement).

POST DIPLOMA

- One year
- September start
- Bay St. George Campus

COURSES

CODE	TITLE	Hrs/wk		
		Cr	Le	La
Semester 1				
JL1510	Broadcast I	4	4	0
JL1110	Reporting and News Writing I	4	4	0
JL1420	Journalism Ethics and Law	3	3	0
PY1320	Photojournalism I	3	2	2
JL1830	Newsroom I	4	2	5
JL1580	Internet Journalism	3	2	2
Semester 2				
JL1511	Broadcast II	4	4	0
JL1120	Reporting and News Writing II	4	4	0
JL1350	Layout and Design	3	2	2
PY1321	Photojournalism II	3	2	2
JL1831	Newsroom II	4	2	7
Semester 3 (Intersession)				
JL2120	Reporting and News Writing III	4	3	wks
FW1390	Field Work (Post Diploma)	2	4	wks

The Course and Lab hours per week are based on a 15 week semester. In intersession, the Course and Lab hours will be adjusted to reflect the shorter semester length. Refer to course outline.

