

| <b>VGAD Portfolio Scoring Rubric</b>  |  |   |  |  |   |              |
|---|--|---|--|--|---|--------------|
| <b>Section 1: Written Personal Statement</b> (program fit and organization of written material) |  |   |  |  |   | <b>Score</b> |
| Scoring   | 9 to 10  | 7 to 8  | 5 to 6   | 1 to 4   | 0   |              |
| Program Fit   | The reasons provided by the applicant for wanting to pursue the study of video game art and design were effectively stated to indicate an excellent program fit. | The reasons provided by the applicant for wanting to pursue the study of video game art and design were adequately stated to indicate a good program fit. | The reasons provided by the applicant for wanting to pursue the study of video game art and design were minimally stated to indicate a good program fit. | The reasons provided by the applicant for wanting to pursue the study of video game art and design were less than minimally stated to indicate a good program fit. | No reasons were provided by the applicant for wanting to pursue the study of video game art and design. |              |
| Scoring   | 9 to 10  | 7 to 8  | 5 to 6   | 1 to 4   | 0   |              |
| Writing Mechanics   | Little to no errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.                     | Minor errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.                     | Some errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.                     | Numerous errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.                           | The applicant showed no usage of grammar, spelling, or punctuation.                                     |              |
| <b>Section 1 Total</b> out of 20  |  |   |  |  |   |              |

| <b>Section 2: Art Pieces</b> (adherence to the written specifications, presentation of quality, and technical ability)<br>If more than two pieces are submitted, only the two strongest pieces will be scored. |   |  |  |  |  | <b>Score</b> |
|--|---|--|--|--|--|--------------|
| Art Piece 1  |   |  |  |  |  |              |
| Scoring  | 5   | 4  | 3  | 1 to 2   | 0  |              |
| Following Project Instructions   | The applicant adhered to all of the given instructions. | The applicant adhered to most of the given instructions. | The applicant adhered to a minimal amount of given instructions. | The applicant adhered to less than a minimal amount of the given instructions. | The applicant did not follow the given instructions. |              |
| Scoring  | 9 to 10   | 7 to 8   | 5 to 6   | 1 to 4   | 0  |              |
| Quality and Presentation   | The project was presented with a high level of quality. | The project was presented with a good level of quality.  | The project was presented with an adequate level of quality.     | The project was presented with a low level of quality.                         | The project had no presentation.                     |              |
| Scoring  | 9 to 10   | 7 to 8   | 5 to 6   | 1 to 4   | 0  |              |
| Technical Ability  | The project demonstrated strong technical skills.       | The project demonstrated adequate technical skills.      | The project demonstrated minimal technical skills.               | The project showed below minimal technical skills.                             | The project showed no technical skills.              |              |

|                                |   |  |  |  |  |  |
|--------------------------------|---|--|--|--|--|--|
| <b>Art Piece 2</b>             |   |  |  |  |  |  |
| Scoring                        | 5   | 4  | 3  | 1 to 2   | 0  |  |
| Following Project Instructions | The applicant adhered to all of the given instructions. | The applicant adhered to most of the given instructions. | The applicant adhered to a minimal amount of given instructions.   | The applicant adhered to less than a minimal amount of the given instructions. | The applicant did not follow the given instructions. |  |
| Scoring                        | 9 to 10   | 7 to 8   | 5 to 6   | 1 to 4   | 0  |  |
| Quality and Presentation       | The project was presented with a high level of quality. | The project was presented with a good level of quality.  | The project was presented with an adequate level of quality.       | The project was presented with a low level of quality.                         | The project had no presentation.                     |  |
| Scoring                        | 9 to 10   | 7 to 8   | 5 to 6   | 1 to 4   | 0  |  |
| Technical Ability              | The project demonstrated strong technical skills.       | The project demonstrated adequate technical skills.      | The project demonstrated minimal technical skills.                 | The project showed below minimal technical skills.                             | The project showed no technical skills.              |  |
| Section 2 Total out of 50      |   |  |  |  |  |  |
| <b>Overall Total out of 70</b> |   |  |  |  |  |  |
|                                |   |  | A minimum score of 40 is required for acceptance into the program. |  |  |  |