



COLLEGE OF THE NORTH ATLANTIC

OPERATIONAL POLICY

TOPIC: STEWARDSHIP

Policy No.	PA-610	Division	Public Affairs
Supersedes	n/a	Board Policy Ref.	n/a
Related Policy/Procedures	PA-610-PR PA-608 PA-609	Effective Date:	December 20, 2022 (R3)

1. PURPOSE AND SCOPE

Stewardship is the process of conveying the ongoing impact of a donor's gift to College of the North Atlantic (CNA) and showing CNA's appreciation for the gift. It is about building and strengthening a relationship.

The goal of donor recognition and stewardship is to ensure meaningful and competent gift fulfillment as well as recognize donors and provide them with opportunities for continued involvement with CNA.

2. POLICY

All CNA donors, individual and organizational, will be recognized and acknowledged for their support of CNA.

3. PROCEDURE

The Associate Vice President of Public Affairs shall ensure that procedures are developed and implemented in accordance with this policy.

Approval History

Approved by President	January 24, 2008
Reviewed	March 22, 2010
Revision 1	November 4, 2016
Revision 2	January 25, 2022
Revision 3	December 20, 2022