The Economic Value of College of the North Atlantic

About CNA
- 6,849 Credit students
- 6,460 Non-credit students
- 1,249 FTE employees

Economic impact analysis

Alumni impact
Impact of the increased earnings of CNA alumni and the businesses they work for
- $969.3 million Added income
- 7,777 Jobs supported
An economic boost similar to hosting an NHL playoffs game 323x

Operations spending impact
Impact of annual payroll and other spending
- $115.9 million Added income
- 1,370 Jobs supported
- Enough to buy 2,988 new cars

Student spending impact
Impact of the daily spending of CNA students attracted to or retained in the region
- $15.2 million Added income
- 213 Jobs supported
- Enough to buy 1,325 families* a year’s worth of groceries

Investment analysis

For every $1...
- Students gain $4.20 in lifetime earnings
- Taxpayers gain $4.20 in added tax revenue and public sector savings
- Society gains $11.20 in added provincial revenue and social savings

The average diploma graduate from CNA will see an increase in earnings of $19,900 each year compared to someone with a high school diploma working in Newfoundland & Labrador.


Reflects FY 2020-21 DECEMBER 2022