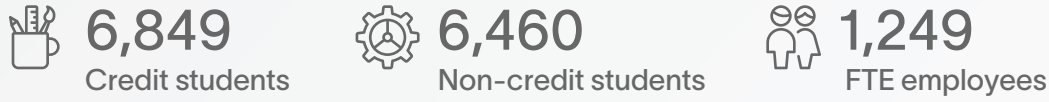


# The Economic Value of College of the North Atlantic

## About CNA



Newfoundland & Labrador



## Economic impact analysis



### Alumni impact

Impact of the increased earnings of CNA alumni and the businesses they work for

**\$969.3 million**  
Added income

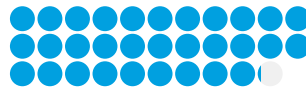


An economic boost similar to hosting an NHL playoffs game

**323x**

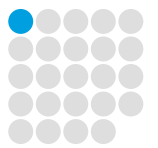
OR

**7,777** Jobs supported



**1** out of every **24**

jobs in Newfoundland & Labrador is supported by the activities of CNA and its students.



### Operations spending impact

Impact of annual payroll and other spending

**\$115.9 million**  
Added income



Enough to buy **2,988** new cars

OR

**1,370**  
Jobs supported



### Student spending impact

Impact of the daily spending of CNA students attracted to or retained in the region

**\$15.2 million**  
Added income

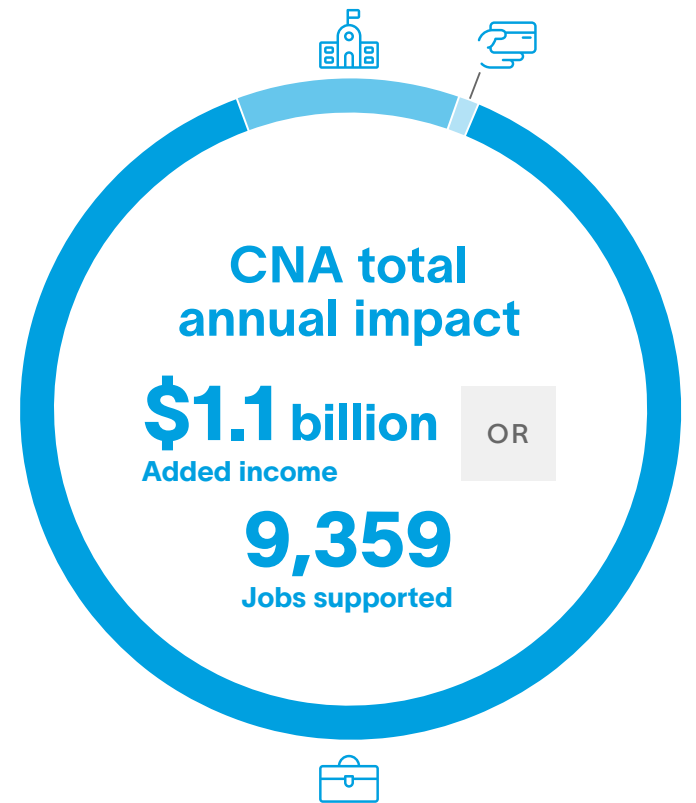


Enough to buy **1,325** families\* a year's worth of groceries

OR

**213** Jobs supported

● = 250 jobs    \* = family of four



## Investment analysis



For every \$1...



Students gain **\$4.20** in lifetime earnings



Taxpayers gain **\$4.20** in added tax revenue and public sector savings



Society gains **\$11.20** in added provincial revenue and social savings



The average diploma graduate from CNA will see an increase in earnings of **\$19,900** each year compared to someone with a high school diploma working in Newfoundland & Labrador.

