

NEWS AND VIEWS FROM COLLEGE OF THE NORTH ATLANTIC

CURRENTS

Recognizing International Women's Day

Like so many groups across the country, the Bay St. George campus of College of the North Atlantic (CNA) celebrated International Women's Day on March 6. The college hosted the event with a number of activities including a free luncheon, square dancing, information booths, day care services and international supper. Hairstyling student Jessica Downey gives Iona Rubia of Stephenville a manicure. In addition to manicures, the hairstyling students provided facials and hairstyling.



Educators' forum reveals myths and strategies

A Petroleum Industry Human Resource Committee (PIHRC) Educators' Forum was held at Grand Falls-Windsor campus in late February.

Representatives from industry, Memorial University, the Marine Institute and College of the North Atlantic, as well as teachers and counsellors from the Nova Central School District, were in attendance.

"The main objective of the forum was to inform educators from the Nova Central School District about the potential for careers in the oil and gas industry and let the educators network with industry personnel to share employment and training information," says Arthur Leung, Manager of the Oil and Gas project at CNA and member of the Petroleum Industry Human Resource Committee.

"The forum in Grand Falls-Windsor is the third organized by the committee and was very successful with more than 70 participants."

The PIHRC is comprised of senior industry and government representatives, with a mandate to review employment, training and other human resources issues related to the emerging provincial petroleum sector. The committee seeks to educate students and their influenc-

ers about regional oil and gas operations and stimulate petroleum education and career interest in youth. Previous forums were successfully held in the Eastern district in 2005 and the Western district in 2006.

Oil and Gas Week was the opportune time to host the event this year, says Brian Tobin, senior vice-president of Academic and Student Services at CNA.

"The theme for Oil and Gas Week was 'A World of Opportunity'," Tobin says, "which truly reflects the industry in Canada right now. It was a perfect time to bring these stakeholders together."

The forum's agenda covered topics related to the variety of careers in the oil and gas industry, the myths and opportunities for employment in the oil and gas sector and discussion on recruitment, health and safety, and training.

One of the panel discussion topics was Myths and Opportunities, with several industry stakeholders, including CNA Guidance Counsellor Chris Mercer.

"We focused on diversity," says Mercer, "including global resources, the nature of the work, and the opportunities for aboriginals

and women in this burgeoning industry."

Myths such as: "skilled trades/technologies don't pay well", and "trades/technologies

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Instructors train for new CEW program



Eighteen Career Exploration for Women (CEW) instructors attended a three-day professional development session at Prince Philip Drive campus from January 8–11. The goal was to review the CEW curriculum, lead by Catherine Moss, and participate in a session on effective facilitating skills, lead by Sheldon Brown. Both sessions were very productive and instructors have returned to their campuses enthusiastic about facilitating the newly offered CEW program.

From front row left, Lorraine Sheehan, Bay St. George; Laura Fitzpatrick, Clarendville; and Dasha Shalima, Happy Valley-Goose Bay. From middle row left, Sheila Robinson, Grand Falls Windsor; Mae Doyle, Prince Philip Drive; Bonnie Morgan, Seal Cove; Renita Dominaux, Grand Bank; Susan Brushett, Burin; Vickie Stead, Bonavista; Florence Power, Placentia; Wanda Hill, Carbonear; and Catherine Moss (facilitator). From back row left, Harvey Rice, Baie Verte; Anita Spence, Prince Philip Drive; Carol Traverse, Gander; Carol Skinner, Port aux Basques; Jill Power, Labrador West; Paula Sheppard Thibeau, Corner Brook; Marilyn Payne, St. Anthony; and Sheldon Brown (facilitator).

Developing academic protocols

Over 30 staff and administration of College of the North Atlantic met at the Stephenville Holiday Inn in January.

"The primary objective of the forum was to define academic protocols and processes from a developmental perspective, to lead the development of world-class programs ready for implementation," says Dr. Greg Wood, program developer for Tourism and Natural Resources.

He says topics included: the vision for program development, best practices internally and from across the country, a 'model' of program review and development, managing work flow priorities, communications pertaining

to academic protocols, technology tools, and indicators of success.

The forum was attended by a broad range of college staff and administration including: executive members, deans and chairs, campus administrators, and program and professional development faculty and staff.

"The Cooking/Baking Fundraising Committee served a delicious fundraising meal at Cobham's for the group, and two Music Industry and Performance students, Gavin Tucker and Dave Bennett, provided dinner music and evening entertainment following the meal," says Wood.

"The music was so inspiring that it attracted some of the audience to come forward and share some tunes as well."

Wood extended many thanks to the Cooking/Baking and Music Industry and Performance students for their assistance in this event.

The Program Development Office collected generous donations from participants to contribute to a local charity. When combined with the funds raised from their Casual Friday initiative, they presented \$130 to the Society for the Care and Protection of Animals in Stephenville.

Educators' forum reveals myths and strategies

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are for non-academic students" were discussed and met with considerable contradictory data.

Mercer says diversity is the key to future recruitment challenges for the country, and with new CNA programs like Career Exploration for Women, Chemical Processing Engineering Technology and Rig Technician, graduates will have the newest training for work in a lucrative sector.

"We occupy a unique niche here with our technology programs in particular," informs Mercer.

"Companies are willing to recruit right out

of the classroom. In fact, in January there was an oil and gas job fair, and 100 per cent of people with the appropriate skill set were hired on the spot."

Skilled trades are a hot commodity right now, says Mercer, and it is estimated that one-third of jobs created in Canada require trade certification/college diplomas. There are currently over 340 occupations in the oil and gas industry alone.

"Many of these careers pay well above the national average – you're talking \$100,000 in some cases," Mercer says.

The college has provided education and

training for the oil and gas industry for more than 20 years, and has earned a solid reputation in responding to the training needs of industry throughout the globe.

Most recently, CNA formed an internal Oil and Gas Steering Committee and hosted a one-day industry stakeholder forum and strategy session. The summary report recording all the key strategies, recommendations and action items proposed by stakeholders is accessible on CNA's web site: www.cna.nl.ca/oilandgas.

The next educators' forum will take place in Goose Bay on April 19, 2007.

Resource Facilitators meet

On January 24-25, Resource Facilitators and Coordinators of Disability Services from across the province met at the Holiday Inn in Stephenville for an orientation/in-service focusing on services for students with disabilities. Thanks to an injection of funding received from government in the 2006-07 fiscal year, the college was able to hire 10 full-time permanent and three part-time temporary Resource Facilitators. As a direct result of this investment, every campus now has one or more specialized staff to help students with disabilities.

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In addition, adaptive technologies such as Zoom Text and Reading Pens were purchased to assist students with various types of disabilities including visual and learning difficulties. Specialized equipment such as adjustable workstations were also acquired for students with mobility impairments.

The purpose of the two-day session was to provide an orientation to services and new technologies available to assist students with disabilities, and in some cases, to provide an introduction to the college system.

Shirley Woodward, manager of student recruitment and enrollment services, began the two-day conference by providing an overview of operations to the group.

Woodward commented that with the number of students with disabilities increasing at the college, she is extremely delighted with the additional supports CNA has been able to put in place to respond to the needs of students with disabilities.

"Additional staff and adaptive technologies acquired over the past year through funding received from the Department of Education have been instrumental in helping make post-secondary education more accessible to students," says Woodward.

Sheldon Brown, professional development coordinator, was on hand to introduce the concept of the "Learning Centered College" and facilitated discussion around the college's commitment to the diversified student and

the evolving understanding of the learning process.

Karen Antle, coordinator of disability services, introduced and reviewed the current Disability Service Model and the various methods of program delivery.

says Randy Avery, resource facilitator at Bay St. George campus.

"After meeting everyone it is obvious that the facilitators selected have much to offer and this group in itself is diversified. Everyone has something to bring to the table. It was



From front left, Randy Avery, Karla Ivany, Lynne Wheeler, Shiobhan Wickens, Jenny Chaytor; second row from left, Wanda Butt, Judy Kendall, Joanne Hounsell-West, Marquerite Hanlon, Beth Woud, Bernice Powell; third row from left, Karen Antle, Calla Lachance, Shelly Cormier, Heather Sheppard, Cathy Saint John, Suzannah King; from back left, Shirley Woodward, manager of student recruitment and enrollment services, Mary Keefe, Cyril Keats, Kerry Harris, Dan Goodyear, Lynn Squires-Tilley, Marie Traverse, BettyAnn Knight, Norma Snow, and Sheldon Buckle, IT support.

"... Very nice to have had the opportunity to have such a warm welcome, introduction to the college, and to meet and share with others from around the province."

Day two involved an introduction to the adaptive technologies such as: Kurzweil 3000, Zoom text, Dragon Naturally Speaking, and Jaws II. All software packages are specially designed to accommodate unique learning styles and various disabilities. The two-day session wrapped up with a round table discussion where everyone had an opportunity to share their different perspectives and to network amongst the group.

"The college has definitely taken a step in the right direction with the creation of these positions and improving upon what was already a great disability service department,"

very nice to have had the opportunity to have such a warm welcome, introduction to the college, and to meet and share with others from around the province," he says.

The Resource Facilitators continue to network with one another and meet regularly through the use of email and video conferencing. The sharing of these resources and the enhancement of the disability services program will assist students with specific disabilities and ultimately help maximize their potential in their chosen field, therefore increasing their level of success.

World Virtual Science and Engineering Fair

On March 1, College of the North Atlantic-Qatar (CNA-Q) launched the first ever World Virtual Science and Engineering Fair.

"We're very excited here at College of the North Atlantic-Qatar, says Wilf Riego, "to host this global science competition – all online."

The World Virtual Science and Engineering Fair is open to senior high school students, Grades 10 to 12, and college students from over 200 hundred countries. Registration is free, all submissions are made online and most of the judging is online as well.

The first global event of its kind, the fair differs from traditional physical-project-based science competitions, in that participants will use the latest in Internet and multimedia technology to submit their projects in the form of web pages.

"It's going to be a fantastic event and a

truly unique experience," says Riego.

With participants from around the world, students will truly gain international exposure as they work through successive rounds of competition leading to science supremacy. Winning participants from each region (North America, South America, Europe, Asia, Africa, Middle East and Oceania) will be flown to Doha in October to present their projects and compete in person before an international panel of judges comprised of industry and educational leaders. Prizes will be awarded in Doha to each of the regional winners and to the top three participants in the final competition.

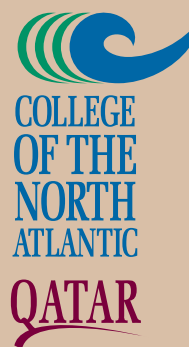
"The competition and awards ceremony will be presented live around the world on the Internet via webcast," says Riego.

"There is a \$10,000 US prize for the most commercial science potential project and more

huge prizes will be announced soon."

For further information on the event, contact Wilf Riego at wilfred.riego@cna-qatar.edu.qa or +974 5384769.

Check it out at www.worldvirtualsciencefair.cna-qatar.edu.qa.



Graduate honoured with FITT International Business Plan Award

Dorothy Stacey of St. John's, NL, is the 2006 recipient of Forum for International Trade Training's (FITT) prestigious



Dorothy Stacey receives her Certified International Trade Professional (CITP) designation from the Forum for International Trade Training's (FITT) Director of Business Development, Darcy Ferron, in October 2006. This celebration during the FITT Graduation Luncheon at College of the North Atlantic recognized Dorothy as the second of only three CITP's in the province of Newfoundland and Labrador.

International Business Plan Award.

The award is open to students attending a FITT educational partner institution that is either a delivery partner, or whose agreement includes the marking of business plans as a national examination for the FITTskills course – International Trade Management. Dorothy completed her FITTskills courses both on-line and in the classroom at College of the North Atlantic, St. John's, and enjoyed the classroom setting and sharing experiences with colleagues in the industry from across Canada.

"The International Trade Management FITTskills course provided me with a comprehensive overview of international trade considerations," says Dorothy.

"And my International Business Plan was the culmination of everything I learned from completing all of the FITTskills modules, supplemented by my own in-depth research."

Dorothy is now employed as Export Services Coordinator with the Newfoundland and Labrador Organization of Women Entrepreneurs – a dynamic, award-winning organization that helps foster the success of women entrepreneurs. She helps prepare NL women for international trade.

Dorothy's passion for global trade was fostered in England in 2002, while studying international business and travelling throughout Europe. She firmly believes that her diverse experiences in life and work are valuable tools from which she draws every day. She feels her training at CNA in particular has better prepared her to help clients achieve international success.

"It was a great experience studying at CNA," she says. "I continue to use the books as great resources and recommend that anyone interested in international trade should learn more about FITTskills courses."

Dorothy also recently received the Certified International Trade Professional (CITP) designation from FITT and was recognized during the FITT Graduation Luncheon at CNA in October.

"I am quite pleased – this CITP designation is the highest level of professional accreditation available to international business and trade professionals in Canada."

Dorothy will be receiving her International Business Plan Award in Vancouver, British Columbia, during FITT's annual conference from April 1-2, 2007.

Heroes in the making

The Primary Care Paramedicine program at Bay St. George campus has brought its hands-on training scenarios to a unique new level.

The campus has implemented an initiative where students deal with mock medical emergencies. Faculty and staff at the campus have volunteered to assist in honing students' reflexes.

"There is a lot of hands-on training for this program," says Coordinating Instructor Rob Bryenton. "A new initiative we've gotten involved in is volunteer faculty and employees who want to be mock patients. This has gone over with great success and the scenarios are being completed each day. We hope that by having students practice on live patients, with real vital signs, hand on assessments and realistic patient histories, it will better prepare them for what they will face when they go into the workforce."

While the program was only recently offered in Bay St. George, Bryenton says Primary Care Paramedicine is not a new program with CNA, as it is currently offered at our campus in St. John's.

"This is the first health science program that has ever been offered in Stephenville. CNA took over providing all paramedic training across the province and we have 10 students (enrolled at the Bay St. George campus). We've got nine females and one male, which is actually really strange – in the past we've had many more males than females – but it shows that there are a lot more women coming in to this particular field."

He says the students in his class come from

a wide variety of backgrounds – especially in age and where they're from.

He also states that if the mock scenarios initiative is successful, it may be copied in the St. John's location as well.

Besides working in a classroom setting for 15 weeks, students participate in a 17-week clinical placement. Bryenton feels this new mock emergency initiative will be beneficial to the students' overall experience with the program, especially when it comes to their clinical placements.

"Students will be placed throughout the province, working with a Primary Care Paramedic, in various ambulance services. They will also be placed with a nurse preceptor in various emergency rooms and pediatric wards, and are required to witness and assist with two child births."

Students Iris Park and Elissa Gillam feel the mock emergency scenarios will be beneficial to their overall training.

"I like the program," says Iris Park. "I like the hands-on part of the course. With it you're getting a lot of experience and we have more clinical practice than in-class practice. It's definitely an awesome program."

Her sentiments were echoed by Gillam.

"Rob is the best instructor I've ever had for any program," says Gillam. "I think the way the program is set up – it's so much in such a short period of time – they make sure you know what you're doing."

The 32-week program accepts students three times a year – during September and March for Prince Philip Drive and in January for Bay St. George.



The Primary Care Paramedicine program in Stephenville has incorporated mock emergency scenarios using faculty and staff. Iris Park and Elissa Gillam participate in a training exercise at the Bay St. George campus.

Paramedics are highly skilled health care professionals, initiating medical treatment for individuals in crisis situations. Bryenton says the Primary Care Paramedicine program is helping fulfill a need in this fast-paced industry.

"There is a demand for paramedics in the workforce," concludes Bryenton. "By delivering this program out of the Bay St. George and St. John's campuses, the college hopes to meet those demands."

College truck features unique design

College of the North Atlantic recently created a vehicle decal for a transport truck that will be used to create awareness about the college province wide.

"An organization's logo is one of its primary marketing tools. We had three primary objectives for this project," says Chris Yeo, coordinator for the transport truck project.

"They were: to create a strong college brand that enhances the image of CNA as a 'first choice' institution; to identify, plan and effectively manage key communication vehicles to attract and retain students; and to increase focus and effective promotion of new and emerging alternative program/training approaches and target markets."

The starting point was to synchronize all of the college's vehicles to present a consistent image. Each of the college's 17 campuses has its own vehicle, however there were no procedures in place for applying logos or graphics. Graphic Artist Barrie Noble incorporated the graphical



concepts the college uses in print advertising and on its website into the design to ensure a consistent brand.

"Our transport truck makes numerous trips across the province each week and we believe we have utilized the truck's full potential by incorporating this unique design," says Yeo.

Staff support injured conservation officer

Brent Cole, a veteran conservation officer living in Gander, was injured in a serious moose-vehicle accident on Oct. 8. While the accident has left him a quadriplegic, Cole is determined to walk again. He is currently recovering and undergoing rehabilitation in St. John's.

Cole's medical condition prevents him from returning to his current home, as the substantial modifications required to accommodate his physical limitation would place extra burden on his family. It was determined to be more feasible to construct a modest wheel chair accessible two-bedroom home instead of modifying his existing home.

To help his family with the costs associated with his physical limitation, the Bay St.



From front left, Cooking student Daren Mullett; Orena Campbell, college employee; and Holly Young and Jess Crotty, Cooking students. From second row left, Krista MacNeal, Paulette Strickland, and George Pynn, college employees; and Keifer O'Quin and Chris Osmond, Cooking students; Hayward White, Millertown conservation officer and Chef Eric King, coordinating instructor for the Cooking program at College of the North Atlantic. From back left, college employee Eric Hynes, and conservation officers Philip Osmond, Shawn Shears, Winston Anstey, Jeanette Decker, Sheldon Anstey, Jim Maloney and Wilson Russell.

George cooking students held a buffet luncheon. The initiative raised \$1,000.

On Feb. 12, charging \$10 per person, patrons were treated to Homestyle baked beans, seafood pasta, moose stew, BBQ chicken, macaroni and cheese, oven roasted

potatoes, vegetable stir fry, potato salad, coleslaw, homemade dinner rolls, molasses raisin bread, and rice and raisin pudding, sherry trifle and assorted cookies. All fundraiser profits have been donated to the Cole family.

Cultural Awareness: Ethnicity translated to art

Cultural Awareness Day, an annual celebration of cultural diversity at the Happy Valley-Goose Bay campus, was marked on November 9, 2006.

This significant and entertaining event gives staff and students the opportunity early in the year to highlight and celebrate the diverse cultures on campus. The event also raises awareness about the similarities and differences among cultures.

Happy Valley-Goose Bay has a unique multicultural campus with a high population

"Happy Valley-Goose Bay has a unique multicultural campus with a high population of aboriginal students, international students, and staff with different cultural perspectives."



From left, First Year Engineering Technology students Vitali Chabanov (seated), Joey Chaulk, Melissa Sheppard, Troy Vincent, Dillon Elliott, Jeff Wall, Trevor Broomfield, and McKenzie Babstock.



From left, Physics instructor Ranjan Patro, ABE student Justine Obed, Orientation to Trades and Technology student Joeline Parly, and English instructor Tony Oguntuase.

of aboriginal students, international students, and staff with different cultural perspectives.

This year, students displayed their talents by depicting aspects of their culture on ceiling murals. The murals were ranked for prizes by a panel of judges, and the First Year Engineering Technology students took first place.

Other activities that graced the day included a presentation showcasing the rich aboriginal flavor of the Coastal Learning centres and an international potluck dinner featuring dishes from several countries.

As part of the celebration, Ranjan Patro, Lucio Beyere, Debbie Earle, Al Niles, and Innu students displayed cultural items in the gymnasium.

Also, John Hart, Jason Edmunds, Lucas Angnatok, Bob Simms, and Jacinda Beals did a wonderful job with the music and Sheldon Lane demonstrated a number of Inuit games including the "high kick." The day concluded with the placement of the ceiling tiles at the main entrance where anyone entering the building can view and admire them.

Faculty & Staff Scholarship and Bursary Fund

Thank you to all those who participated last year; with more than 80 faculty and staff contributing, we raised over \$8,500.

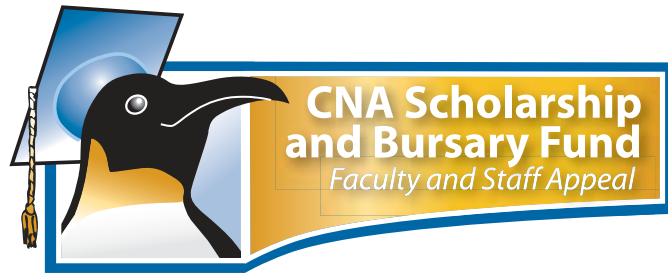
This year we hope to meet and surpass that goal with your help.

With the ever increasing need to support our students who face increasingly high levels of student debt, this internal campaign is a demonstration of the commitment of the college leaders, faculty and staff.

This is a great opportunity for the college community to provide support and scholarship opportunities to our students and help them

achieve their educational goals.

By now you have received your 2007 Faculty and Staff CNA Scholarship and Bursary Fund Package; please take a moment to review.



If you have already completed the pledge form, thank you; if not, please join your colleagues and help make a difference in the lives of our students.

CNA trains on land – and sea!

Marine Cooking Instructor Chef Brian Abbott and Business Development Officer Shawn Paul went aboard the Canadian Transport vessel at the Port of Nanticoke...

College of the North Atlantic delivered the first of a series of customized Marine Cooking contract training to Upper Lakes Shipping Ltd. (ULS) in Toronto, in February.

The opportunity presented itself last October when Captain Kevin Kelly, director of human resources with ULS, contacted CNA's Community, Corporate and International Services department to inquire about the Marine Cooking program at the Prince Philip Drive campus. Through a series of consultations, discussions and correspondence that took place over the following weeks, it was determined that an onboard vessel needs assessment should be conducted.

In January 2007, Marine Cooking Instructor Chef Brian Abbott and Business Development Officer Shawn Paul went aboard the Canadian Transport vessel at the Port of Nanticoke on Lake Erie. Both Abbott and Paul sailed with the vessel for a period of seven days on its journey from Nanticoke to the Port of Goderich in Ontario to pick up 26,000 metric tons of salt at the Sifto Salt Mines en route to Milwaukee, Wisconsin.

ULS has a fleet of 17 vessels that operates on the Great Lakes, shipping cargo and freight such as sugar, coal, salt, grain, etc. to various Canadian and American ports. The company has become more conscious over the cost of

managing its operation, and in an effort to be more functional and cost effective in the very competitive shipping industry, has restructured its galley operations. Over the past two years, they have gone from a three-person galley operation to a two-person galley operation. The current galley operation is staffed by a chief cook and a second cook.

This change in galley management style has had an affect on the operation of the galley. During the past two years, ULS has implemented different policies and procedures in an effort to facilitate this restructuring of galley management. The introduction of ready-to-serve meals and a reduction in the duties and responsibilities of the steward's department are examples of these strategies. While these changes have made an impact to the operation of the galley, ULS still has some concerns regarding the overall management and service being provided.

During the voyage, Abbott and Paul conducted an analysis of the vessel's galley operation. The first step in the assessment was to observe the staff in their daily routine and make note of cooking skills, techniques and overall galley management. They then proceeded to interview the galley staff on an individual basis to gather input and feedback concerning galley operations.

Interviews were also conducted with the Captain, Chief Engineer and other crew members, i.e. mates, deckhands, wheelsman, engineers, cargo maintenance, oilers, etc., throughout the voyage to gather information concerning galley operations.

Some areas of concern that became apparent during this analysis were: team building skills, inventory control, sanitation, menu generation, cooking skills and techniques, leadership skills, and galley management and organizational skills.

Upon completion of the onboard vessel analysis, a report and proposal was compiled and submitted to ULS. The report was reviewed by Captain Kelly and Captain John Greenway of Seaway Marine Transport and it was determined that CNA would deliver a two-day training program for Chief Cooks onboard one of their vessels, the Canadian Ranger, while the vessel was stationed in Toronto Harbour.

Chef Gil Bromley and Paul travelled to Toronto and delivered the two-day training program. The Chief Cooks and ULS were extremely pleased with the training and have decided to deliver another program in April or May of this year. Depending on the location of the majority of participants, the next offering may be offered in St. John's or Toronto.

CNA's Corporate Training and Continuing Education department is continuing its commitment to respond to industry needs by customizing curriculum and providing flexible delivery for training in a manner and location that addresses the client's needs. This may be the start of a long term partnership with Upper Lakes Shipping and expansion into other training opportunities.

Making a difference: Ending violence through community awareness

A number of community groups in the Bay St. George area annually recognize violence prevention month but this year there was a different twist – they hosted a community television event to get the word out to people in the area.

Speaking out against violence was the main theme of the End Violence community television event, held at Bay St. George campus on February 28.

The event was organized by the Bay St. George Coalition to End Violence in partnership with Communities In Schools (CIS) and CNA.

Helen Hynes, co-chair of the Bay St. George Coalition to End Violence, says the coalition annually takes part in violence prevention activities.

“When we decided on doing violence prevention activities, we were trying to figure out what we were going to do for February month,” says Hynes.

“We wanted to get young people to participate, so we challenged all the schools to get involved. We wanted a way to capture their

work and we wanted to get information out to the broader community.”

In addition to the college and CIS, a number of schools in Bay St. George, the RCMP, John Howard Society, Bay St. George Status of Women Centre, and Family Resource Centre all participated in the community event.

“CNA provided facilities, equipment and

“This is the first year we had a community TV event around violence prevention... The students... and their instructors were instrumental to the event’s success.”

students to get the event off the ground. The community television event was fantastic,” says Hynes. “It was an opportunity for the children to display their work, sing songs, and write violence prevention messages – which were amazing. It was about the need to have safer communities and be violence free. It was wonderful.”

In addition to being broadcast on community TV and the Internet, it also proved to be a learning experience for younger students from local schools.

“The younger people got to use some of the college cameras behind the scene,” says Hynes. “And it was a great way to create awareness about violence prevention. On a whole we were really pleased with the initiative and how it went.”

Communities in Schools Coordinator Tracy Snow says the main message to end violence certainly came through loud and clear.

“CIS has had a long history of utilizing community TV to get the word out about activities happening within schools and within communities,” says Snow.

“At an early meeting to plan events for Violence Prevention month, we talked about wanting to make sure we publicized all the



activities that would happen throughout the month. One of the suggestions was a Community TV event – it kind of snowballed from there.”

She says the title of the program speaks for itself – End Violence: Stand Up! Don’t Stand By!

“The Journalism students and (instructor) Don Murphy with CNA, were instrumental in helping us plan this event. Also, the Recording Arts students and instructors were very helpful. Local community groups came out to promote their programs and services. It really was a community effort.”

She says the students and CIS volunteer coordinators from schools within the region also played a big part in the success of the event.

“This is the first year we had a community TV event around violence prevention. As mentioned before, CNA played a vital role to the success of the broadcast. Campus Administrator Susan Fowlow supported us all the way. She participated in the event and made sure we had everything we needed to make it happen. The students from Journalism and Recording Arts and their instructors were instrumental to the event’s success.”

With the success of the first show firmly under their belt, Snow hopes this community broadcast will become an annual tradition in each February.

“We would love to do this again next year,” concludes Snow.

“This was a wonderful event and I was proud to be involved. It took so many people to pull it off, but we all worked together and got the job done!”



Holly Fleming, a second-year Journalism student with College of the North Atlantic, and Helen Hynes, co-chair of the Bay St. George Coalition to End Violence, deliver information about violence prevention during a community television event on Feb. 28. A number of students and instructors at the college participated in the public awareness campaign.

Health Sciences student wins prestigious grant

Participating in educational seminars, meeting influential people and using the latest technology are just a taste of the experiences one lucky College of the North Atlantic student can take part in at a national conference.

Rana Ward of the Medical Laboratory Science program beat out students from across the country to win a grant allowing her to attend the Canadian Society for Medical Science Leadership Forum (CSMLS) in Hamilton, Ontario in May.

Only five grants, which provide free registration and \$1,000 for accommodations and spending money, were awarded by the CSMLS for the conference. Ward, who studies at Prince Philip Drive campus, took one of those coveted prizes.

"I know this leadership forum will be a great experience," says Ward.

"I have always had an interest in leadership positions with various committees and organizations. I would like to think this leadership



Third-year Medical Laboratory Science student Rana Ward is heading to the Canadian Society for Medical Laboratory Science (CSMLS) leadership forum in Hamilton, Ontario this May. She was successful in winning one of five national grants from the CSMLS.

forum will help me with any such positions I find myself involved with in the future. I think its perfect timing too – a great chance to make myself fully aware of the opportunities available from doing this program and talking to experienced people in this field."

Coordinating Instructor Robin Power encouraged all her students to participate in the contest.

"Rana was the only student [in the Medical Laboratory Science program] who was awarded this particular scholarship. The rest of the grants went to new graduates [from across the country]. We're very proud of her," says Power.

"The benefit of attending is to develop leadership skills. We are entering into a human resources shortage and we're trying to develop future leaders for the profession. That's what the focus of the whole conference is."

Power feels this networking session with technologists from across the country is an amazing opportunity for anyone fortunate

enough to attend.

Meanwhile, a number of students from the program attended the provincial conference earlier this year and Ward says it was a great experience.

"I knew [the provincial forum] promised to be a great educational experience, which it

certainly was, but it was the atmosphere and generosity of everyone that made the event a complete success – everyone was so eager to help," she says.

"It really drives things home to get a chance to experience this microcosm of events and issues that a typical laboratory endures before we, the students, enter the workforce... it's somewhat comforting knowing that our concerns as students are also issues that are relevant in the real world."

Her experience at the provincial conference also prompted her application to the national conference.

"According to the experience my friends and I had at the provincial conference, I was really interested in trying to get a chance to go to this national forum. Criteria for eligible applicants included being a current member of the CSMLS and in the clinical rotation (work term) of your training."

The application required she send along

a short essay explaining why she wanted to attend the Leadership Forum in May 2007.

According to Ward's essay, there are many things that drew her to a career as a Medical Laboratory Technologist – the main one being that she always put herself in a leadership role.

"Given that today's society consists of fast-paced and ever-changing technologies, I have developed a keen interest in maintaining a pace parallel with these modifications and improvements. I believe that success in life and your career come quite effortlessly when you pick a career that matches your lifestyle and personality."

She was ecstatic when she learned she would be attending the conference.

"I was so excited when I found out that I had won! I couldn't believe it – I went online right away and downloaded the schedule for the entire three days. It has quite a lineup of speakers and presentations... a couple of my instructors will be going too. One of them is actually involved in a presentation, Dave Keeping, so I will know a couple people there. But I don't mind because meeting new people is what it's all about."

She says she will be happy to attend any of the informative presentations being held during the three-day event and is really looking forward to the social aspects of the conference.

"There are also a lot of great opportunities in the social program that I am very excited about. The Niagara Falls experience seems to be spectacular. They offer a boat tour behind the falls, and then a dinner in a restaurant that overlooks the falls. There are many things to choose from – something for everyone. I can't wait to go and the closer it gets the more excited I am."

As for the Medical Laboratory Sciences program offered at CNA, she says it's a program for those who aren't afraid of hard work.

"I would recommend this program to anyone who enjoys a challenge. From the very first day of the program, we knew if we wanted to stay we would have to work to earn our place," she concludes.

"It's so hard to believe that three years later my friends and I are all almost done, and in June we will be going our separate ways. But it was the best thing I have ever done. I don't regret one second of it and I can't wait to see what challenges lie ahead."

"It really drives things home to get a chance to experience this microcosm of events and issues that a typical laboratory endures before we, the students, enter the workforce..."

Please join us in welcoming...

ALUMNI & ADVANCEMENT

Tara Pearce is the new Manager of Alumni & Advancement. Tara brings with her a wealth of experience and expertise to this important role.

Most recently, Tara was the Executive Director of the Autism Society of Newfoundland and Labrador and previously held positions as the Manager, Major Gifts/Planned Giving with the MS Society of Canada (Atlantic Division) and as the Manager of Fund Development for the Canadian Red Cross.

Tara is currently a board member for the Association of Fundraising Professionals – NL Chapter, and has been active in a number of volunteer activities both in Newfoundland and Labrador, and Nova Scotia.

CLARENVILLE CAMPUS

Maisie Caines has been appointed to the position of Campus Administrator, Clarenville campus (effective February 15, 2007).

Maisie brings to the campus 17 years of experience from various capacities in the public college system. For the past seven years Maisie has contributed significantly to the growth and success of our @College Distributed Learning Service in her capacity as Faculty Development Specialist/Distributed Learning Instructor. Maisie is internationally recognized on the e-learning conference circuit for her research in the area of online course development and delivery and has conducted presentations for organizations such as the League for Innovation in the Community College, the Canadian Association of Distance Education, the Association of Canadian Community Colleges, Manitoba Association for Distance Learning, Atlantic Colleges Development Institute, McGraw-Hill, Pearson Education, WebCT and WebCT Asia-Pacific. She has also served on the Western Cooperative for Educational Telecommunications course quality review panel. In 2005, Maisie, along with her research partner, Dr. David Graf of Nova Southeastern University, was published in *Online Assessment and Measurement: Case Studies from Higher Education*, K-12 and Corporate.

Maisie began working at the former Eastern Community College in 1990 as Secretary to the Director of Finance. Since that time, she has held the positions of Secretary to the President and Secretary to the Director of Programs (Eastern College). In 1993, Maisie began her teaching career as an Office

Administration instructor at the Placentia campus and subsequently relocated to the Clarenville campus as a Business Studies instructor. Maisie currently serves as a Board Member for the Ability Employment Corporation and Chair of Marketing and Communications for the Canadian Cancer Society's Relay for Life (Clarenville).

Maisie holds a Master of Arts in Distributed Learning (2005) from Royal Roads University, Victoria, BC; a Post Secondary Instructor's Certificate, Government of Newfoundland and Labrador; Secretarial Science Administration Diploma, Cabot Institute of Applied Arts; and is a candidate for the Bachelor of Post Secondary Education, Memorial University of Newfoundland. Maisie was one of the first WebCT Certified Trainers (2001) in Canada.

LABRADOR WEST CAMPUS

Richard Sawyer has been appointed to the position of Campus Administrator (Temporary) – Labrador West Campus. Richard graduated from the University of Toronto in 1983 with honours B.A., M.A. and Ph.D. degrees in English Literature. In December 1989, Richard was hired for the Labrador West Campus of the (then) Labrador Community College to teach English in our Comprehensive Arts and Science Transfer: College-University Program. In 2002 Richard accepted a position at CNA-Qatar campus and returned to the Labrador West campus of CNA in 2005 where he was appointed to the role of instructional coordinator in 2006.

HUMAN RESOURCES

Garry Pinto has been appointed Director of Human Resources for College of the North Atlantic (effective January 29th).

Garry brings more than 30 years experience in Human Resource Management. He has held a number of senior management positions in the Public Sector such as Manager of Human Resources and Training for Newtel Information Systems, Director of Human Resources and Staff Health at the Waterford Hospital and Director of Human Resources for the Department of Health. Most recently he held the position of Chief Negotiator and Director of Employee Relations for the Government of Nunavut. In addition, Garry has also served on a number of human resource committees for different sectors of government, as well as for a Tertiary Health Care Board and for a Crown Corporation.

Garry holds a Bachelor of Commerce from

Memorial University, a Fellow of Business Administration from the Canadian School of Management; a Masters of Business Administration from King's University; a Professional Certificate in Alternative Dispute Resolution from the University of Western Ontario; and a certified professional designation (IPMA-CP) from the International Personnel Management Association of Canada.

LABOUR RELATIONS

Stephanie Frankland has been appointed to the position of Labour Relations Officer at Headquarters in Stephenville (temporary until April 2008). Stephanie comes from her previous position of Labour Relations Assistant, which she held since 2001. A graduate from the college's Business Management Diploma program, Stephanie was also a Human Resources Research Assistant with the college and Human Resources Specialist for the Atlantic Colleges Committee for Entrepreneurial Development. She is currently pursuing professional development.

FINANCE

Kelly Hickey has been appointed to the position of Comptroller at Headquarters.

Kelly graduated from St. Francis Xavier University in 2000 with a Bachelor of Business Administration with a Major in Accounting. She began her career with JD Irving in Accounts Payable, later moving into a Junior Accountant role. In 2001 she transferred to Irving Oil Limited's Head Office as an Intermediate Accountant. Kelly moved back to Newfoundland, where she is originally from, in 2004. She worked at Sir Thomas Roddick Hospital in the Finance Office for a short period of time before coming to the college as our Budget Officer. Kelly completed her Certified General Accountant designation in the fall of 2005 and maintains her ties to St. Francis Xavier University by participating annually in a student-graduate mentorship program. She is also heavily involved with the Certified General Accountant's Association of Newfoundland and Labrador as a Marker for the Public Sector Financial Management courses, as well as serving as a member on the Finance Committee. Kelly and her husband Tom have a three year old daughter Kendyl.

Dean Batten has been appointed to the Internal Auditor position (Temporary until January 15, 2008). Dean is a Certified

Management Accountant (CMA) and has been with the college since 2000 as Financial Officer at our Prince Phillip Drive Campus. He also held a temporary position as Comptroller at Headquarters for a 16-month period and directed the installation of MMS POS Inventory System at each of the 17 college bookstore locations. Prior to his career with the college, he operated a small business consulting firm for five years.

QATAR PROJECT

Vivienne White has just joined the college as Secretary to the Vice-President, Qatar Project. She brings with her a wealth of experience and expertise to this significant role. Vivienne has held Administrative Assistant positions at Southwest Community Justice (Yarmouth, NS), Memorial University, the Newfoundland and Labrador Department of Justice, and Revenue Canada. Vivienne is a native of Stephenville and a graduate of the Secretarial Science program at the former College of Trades and Technology in St. John's.

PURCHASING

Headquarters welcomes **Janice Verhagen** to the purchasing department in Stephenville. Janice is a buyer with over 16 years experience. She received her training in the Canadian Armed Forces, where she served for six years. Janice then spent 10 years as a buyer for a printing company in Brantford, Ontario. She came to us from Ontario in November, upon taking the job in Stephenville as Buyer II.

BUSINESS AND INFORMATION TECHNOLOGY

Mary Vaughan has been appointed to the position of Dean of Business and Information Technology. Mary has a Bachelor of Science degree and Bachelor of Education (Post-Secondary) degree from Memorial University of Newfoundland; as well, she holds a Diploma in Information Technology and is currently an MBA candidate at the University of Leicester in the UK.

Mary brings a wealth of national and international industry experience to this position. She commenced employment with the College in 1999 as an Information Technology Instructor at the Clarenville campus and in 2002 was one of the original faculty members to join the Qatar campus. During her four years in Qatar, she held such positions as Instructor, Instructional Coordinator and Program Development Coordinator. In November, Mary returned to the province to

assume the role of Program Developer for the School of Information Technology.

PROGRAM DEVELOPMENT

Kevin Deveau has been appointed to the position of Chair of Organizational and Program Development. Kevin holds a Master of Education (Educational Technology) from the University of Calgary as well as Bachelor degrees in Science (Geology) and Education from Acadia University.

Kevin's experience comes from his work in industry as well as post-secondary education. He joined the College in 1999 as Instructional Design Specialist at the Distributed Learning Service in Clarenville and, in this role, contributed to the success of the Distributed Learning Service. Kevin was part of the original faculty team at the Qatar campus where he taught in the School of Engineering Technology and later assumed the role of Program Development Coordinator. In November, he returned to the province as Program Developer for the School of Engineering Technology.

BAY ST. GEORGE CAMPUS

Chad Simms has been appointed to the position of Campus Administrator - Bay St. George (L.A. Bown). Chad holds a Bachelor of Science degree from Memorial University of Newfoundland and a Diploma in Electronics Engineering Technology from College of the North Atlantic. In 2001 Chad was awarded his Post-Secondary Education Instructor's Certificate from the Department of Education and he is currently completing courses towards a Masters degree in Adult Education. Chad first joined College of the North Atlantic in 1999 as an instructor in First Year Engineering Technology at the Labrador West campus. In 2000, he transferred to the St. Anthony campus where he continued teaching First Year Engineering Technology courses until 2004. In August of 2004 he was appointed to a Campus Administrator (Intern) position at the St. Anthony campus and, in 2005, was appointed as Campus Administrator (temporary) of the St. Anthony campus. He has held this position until present. He is a member of the Office of Applied Research coordination committee, and has served on the college's Academic Planning Team for the past two years. He has also served as a member of the Comprehensive Arts and Science provincial working group for the past three years.

MARKETING AND COMMUNICATIONS

Glenda McCarthy has joined CNA's

Headquarters in the role of Public Relations Assistant with the Marketing and Communications Department. She brings with her a wealth of experience in the field of public relations.

Glenda has held the positions of associate editor and editor of the Georgian Newspaper, where she won third place for investigative reporting as well as general excellence with the Atlantic Community Newspaper Association. She has served as publicist with the Stephenville Theatre Festival and a reporter for the Western Star. She is currently the publicist for Bay Theatre Community Players and co-chair for the 2007 Adult Provincial Drama Festival Committee.

Darren Doucette has joined CNA as the graphic artist with Headquarters' Marketing and Communications Department. He brings with him a wealth of experience in the field of graphic design.

Darren has held a number of teaching positions with the college and has been the Digital Composing instructor with the college since 2005. He has developed and designed a number of websites and CD-ROMs, has completed a four-year stint with the Canadian Military Army Reserves and has worked with Keyframe Digital Productions, most notably in visual effects for the popular television show *Mutant X*.

And last but certainly not least, Headquarters welcomed a new Marketing and Communications Manager this past fall. **Roger Hulan** joined the Marketing and Communications Department in Stephenville. To this role, Roger brings a broad base of experience and expertise.

Roger has a Diploma of Applied Arts/Journalism and a Bachelor of Community Studies – majoring in Communications. Over the last number of years, Roger has worked with the Corner Brook Triathlon in the role of Public Relations/Marketing Manager, Kittiwake Coast Tourism Association in a marketing role, College of the North Atlantic as a writer/research consultant and most recently, as an Economic Development Officer for the Long Range RED Board.

Welcome everyone and congratulations!



Look out Hollywood!

There's excitement stirring in Stephenville. Bay St. George campus has created the Media Arts Centre (MAC), a virtual campus that represents the unique mass of arts programming offered there.

Jim Grace, coordinating instructor for the Digital Animation program at the campus, is spearheading the project. It came about, he says, as the arts programming expanded and students naturally began to collaborate.

"Many of these programs have existed at Bay St. George campus for a number of years, but have been augmented recently with the addition of programs. As programs began to naturally cross over, we came to realize what we have here – a comprehensive, holistic approach to training for the entertainment industry," says Grace.

The seven core components of MAC are Journalism, Visual Arts, Recording Arts, Music Industry and Performance, Multimedia, Digital Animation and the newest addition – Film and Video Production. They are all represented on the virtual campus' interactive website: <http://mac.cna.nl.ca>.

The site – a very savvy, hip interactive project – gives potential students comprehensive descriptions and distinct visual images of the key facets of the arts found at the campus. MAC is "a centre of artistic excellence where one can draw on the wisdom and knowledge of industry experts in order to thrive in the cultural and media arts," reads the overview.

"People who have talent in any one of MAC's

seven core areas will be able to interact with and integrate all key facets of these industries," says Grace.

"They can then go into those industries and work with their specialties while having real knowledge of all the other arts, technology and communications necessary to bring a project to fruition."

One of the advantages is the impressive teacher-to-student ratio.

Unlike some larger schools with large class numbers, CNA instructors have the capability to work one-one-one with their students to provide them with in depth, truly professional experience – touching on other professional disciplines – to ready them for the real world.

"This is a unique opportunity for fantastic interdisciplinary collaboration that nurtures a highly developed understanding of visual graphics,

musical scores, Foley sound,

studio and live engineering, promotions and event planning, digital compositing, business development, and so much more.

"We basically have ourselves a mini Hollywood!" Grace exclaims.

The site was launched March 30, during the Skills Canada Competition in St. John's.

"It was the perfect opportunity to access the population that is interested in this kind of future and that may be unaware this facility exists on the island,"

"The excitement of this virtual campus will continue as we create further linkages between these programs."



Do you have a college story to tell? Do you know a student, faculty, or staff member that should be recognized for their achievements? CURRENTS is looking for a few good stories about our public college and the people who make it a success. Send us your photos, announcements, and alumni updates. If you have any ideas, suggestions, or criticisms, please drop us a line. Please let us know how we can make CURRENTS a better newsletter for you.

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Publisher: Department of Marketing and Communications

