

VGAD Portfolio Scoring Rubric						
Section 1: Written Personal Statement (program fit and organization of written material)						Score
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Program Fit	The reasons provided by the applicant for wanting to pursue the study of video game art and design were effectively stated to indicate an excellent program fit.	The reasons provided by the applicant for wanting to pursue the study of video game art and design were adequately stated to indicate a good program fit.	The reasons provided by the applicant for wanting to pursue the study of video game art and design were minimally stated to indicate a good program fit.	The reasons provided by the applicant for wanting to pursue the study of video game art and design were less than minimally stated to indicate a good program fit.	No reasons were provided by the applicant for wanting to pursue the study of video game art and design.	
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Writing Mechanics	Little to no errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	Minor errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	Some errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	Numerous errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	The applicant showed no usage of grammar, spelling, or punctuation.	
Section 1 Total out of 20						

Section 2: Short Story (adherence to the written specifications, creative interpretation, and writing ability of the finished product)						Score
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Following Project Instructions	The applicant adhered to all given instructions.	The applicant adhered to most given instructions.	The applicant adhered to a minimal amount of the given instructions.	The applicant adhered to a less than minimal amount of the given instructions.	The applicant did not follow the given instructions.	
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Creativity	The project demonstrated strong creative ideas.	The project demonstrated adequate creative ideas.	The project demonstrated minimal creative ideas.	The project demonstrated less than minimal creative ideas.	The project showed no creative ideas.	
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Writing Mechanics	Little to no errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	Minor errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	Some errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	Numerous errors related to grammar, spelling, or punctuation. Presentation of content is clear and concise with appropriate structuring.	The applicant showed no usage of grammar, spelling, or punctuation.	
Section 2 Total out of 30						

Section 3: Art Pieces (adherence to the written specifications, presentation of quality, and technical ability) If more than two pieces are submitted, only the two strongest pieces will be scored.						Score
Art Piece 1						
Scoring	5	4	3	1 to 2	0	
Following Project Instructions	The applicant adhered to all of the given instructions.	The applicant adhered to most of the given instructions.	The applicant adhered to a minimal amount of given instructions.	The applicant adhered to less than a minimal amount of the given instructions.	The applicant did not follow the given instructions.	
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Quality and Presentation	The project was presented with a high level of quality.	The project was presented with a good level of quality.	The project was presented with an adequate level of quality.	The project was presented with a low level of quality.	The project had no presentation.	
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Technical Ability	The project demonstrated strong technical skills.	The project demonstrated adequate technical skills.	The project demonstrated minimal technical skills.	The project showed below minimal technical skills.	The project showed no technical skills.	

Art Piece 2						
Scoring	5	4	3	1 to 2	0	
Following Project Instructions	The applicant adhered to all of the given instructions.	The applicant adhered to most of the given instructions.	The applicant adhered to a minimal amount of given instructions.	The applicant adhered to less than a minimal amount of the given instructions.	The applicant did not follow the given instructions.	
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Quality and Presentation	The project was presented with a high level of quality.	The project was presented with a good level of quality.	The project was presented with an adequate level of quality.	The project was presented with a low level of quality.	The project had no presentation.	
Scoring	9 to 10	7 to 8	5 to 6	1 to 4	0	
Technical Ability	The project demonstrated strong technical skills.	The project demonstrated adequate technical skills.	The project demonstrated minimal technical skills.	The project showed below minimal technical skills.	The project showed no technical skills.	
Section 3 Total out of 50						
Overall Total out of 100						
			A minimum score of 60 is required for acceptance into the program.			