

Television and Film Production Management

Portfolio Submission Rubric

	Excellent 20 Points	Good 15 Points	Fair 10 Points	Poor 5 Points
Visual Skill (Video Submission)	Student created a representation directly related to assigned topic. Video reflects complete understanding of topic.	Student created a representation related to assigned topic. Video reflects understanding of topic.	Student created a representation that is somewhat related to assigned topic. Video reflects little to no understanding of topic.	Student created a representation that is somewhat or not at all related to assigned topic. Video reflects student does not understand the topic.
Creativity and Unique Voice (Video Submission)	The work was done well to the best of the learner's ability. Quality time and effort was put into the creation and story.	The work was done with good effort that shows what the learner is capable of. It is evident that time was put into the creation and story.	Work is done with fair effort, but the quality is still not what the learner is capable of. It is evident that the work was rushed or done with lack of effort.	Work is done with fair effort, but the quality is still not what the learner is capable of. It is evident that the work was rushed or done with lack of effort.
Storytelling Skill (Written Statement)	The Statement is engaging with good use of narrative.	The statement is understandable with some use of narrative.	Overall, the statement is interesting, but needs improvement.	Overall, the statement is not understandable.
Ability to Communicate Clearly (Written Statement)	Statement was very creative. Appearance is neat, and clear. representation of topic.	Statement was somewhat creative. Appearance is acceptable.	Statement was somewhat creative. Appearance is not thought out. More time was needed to show effort was made to create representation of topic.	Statement was not creative. Appearance is only somewhat neat or not neat at all. Not thought out or evidence of effort was not shown.
Passion for Subject (Both Video and Written Statement)	Representation was very creative. Appearance is neat, well thought out, and engaging. interest and effort was made to create the content.	Representation was somewhat creative. Appearance is neat, thought out, and some effort was made to create content.	Representation was somewhat creative. Appearance is neat but not thought out. More time was needed to show effort was made to create content.	Representation was not creative. Appearance is only somewhat neat or not neat at all. Not thought out or evidence of effort was not made to create representation of topic.